

Fridley Data Dashboard

Xcel Energy 2019 Program Summary



Community-wide Goal

Fridley will reduce community energy use 5% by 2020, and 20% by 2030

Implementation Activity Highlights

- Hosted Civic Campus Tour for businesses, highlighting energy efficiency improvements.
- Promoted the Energy Action Plan and energy saving tips through Fridley 4U, social media posts, and website updates.
- Tabled at numerous events, including Environmental Fun Fair, Winter Fest, and '49er Days.
- Integrated information about rebates and financing into City's existing permit and application processes.
- Initiated one on one outreach to multifamily building owners to encourage participation in free programs.
- Distributed mailer targeting older homes to sign up for Home Energy Squad, plus promoted no-cost visits and other income-qualified programs at manufactured home park and with underserved households.

Cumulative Stats Since Implementation Launch

Greenhouse Gas Emissions Savings (MTCO₂e)

1,682

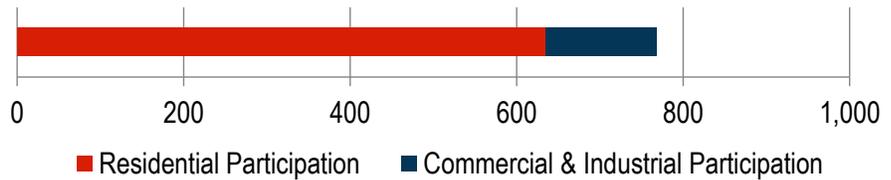
Electricity Savings (kWh)

4,612,280

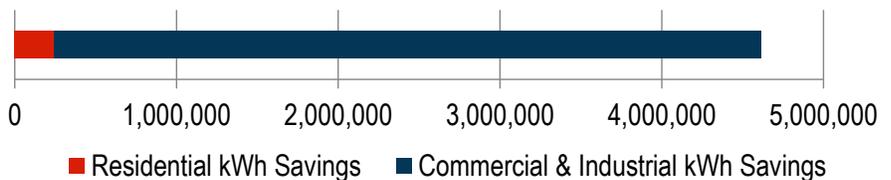
Program Participants

768

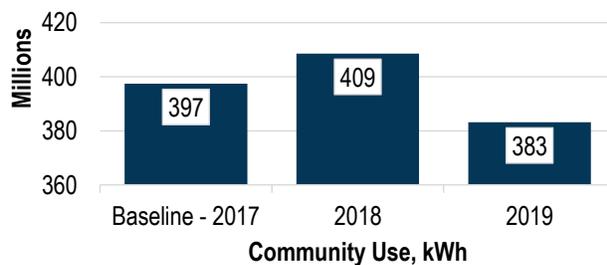
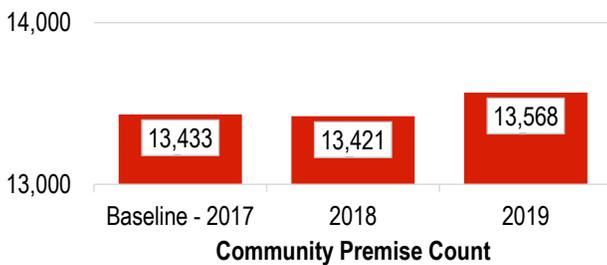
Cumulative Participation Counts



Cumulative Electricity Savings (kWh)



Utility Consumption & Premise Trends



Xcel Energy provides Electricity to Fridley.

Participation counts for rebate programs reflect Xcel Energy offerings only

Partners in Energy is a collaboration of the Community, Brendle Group (CO), CEE (MN), and Xcel Energy



PARTNERS IN ENERGY
An Xcel Energy Community Collaboration

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Participation & Savings Highlights

- Residential program participation and electricity savings is tracking higher mid-year 2019 as compared to the same time period in 2018.
- Top programs for residents include heating and cooling rebates, Home Energy Squad, and refrigerator recycling.
- Commercial & industrial customers are participating in new programs, including Multifamily Building Efficiency and Commercial Refrigeration Efficiency.
- Renewable energy subscriptions jumped for residents, resulting in 48 new subscribers in 2019.

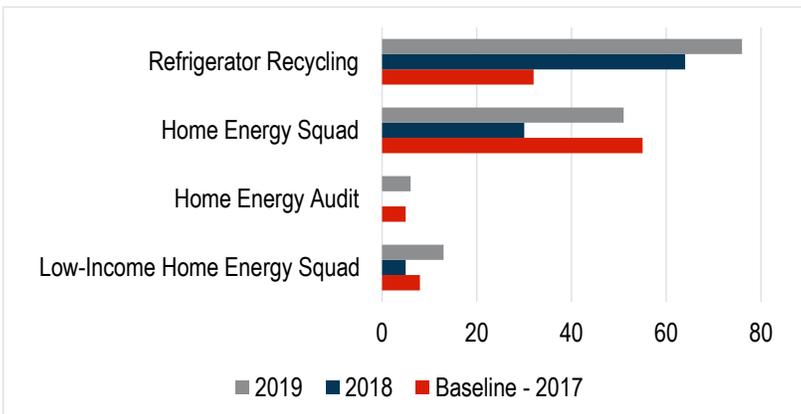
2018 compared to 2019

Residential Program Participation
2018: XXX
2019: XXX

Commercial & Industrial Program Participation
2018: XXX
2019: XXX

Top Programs - Residential Participation

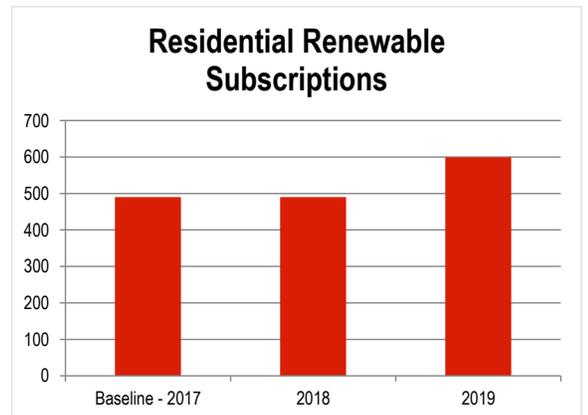
Year-To-Date Total Participation: **635**



Renewable Energy

Total kWh Subscribed: **29,497,812**
 100% Renewable Subscribers: **89**

Renewable Energy Subscriptions



Top Programs - Commercial & Industrial Participation

Year-To-Date Total Participation: **133**

